



MEDIA RELEASE

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Mayor Jacobs Small Business Series Highlights RiverView Family Farm

KNOXVILLE, Tenn.— Knox County Mayor Glenn Jacobs interviewed Rachel Samulski, owner of RiverView Family Farms, as part of his small business series. Since 1801, the six-generation farm has gone through many transitions but now raises Black Angus cattle and hosts events.

“We raise Black Angus beef cattle and host events here on the farm,” said Samulski. “We have close to 200 head of cattle and we’ll process 100 in a about a year. Since the mid 40’s we have always sold our beef direct to customers but now they can come in and purchase a couple steaks or ground beef or local cheese, honey and ice cream.”

Mayor Jacobs’ bi-weekly small business series is comprised of video interviews airing on the county and Mayor’s various social media platforms. The discussions offer folks the opportunity to talk about what they do; highlight their work; and share any future plans.

Samulski talked about the importance of holding events at the farm to educate the public and give folks a chance to learn more about agriculture and where their food comes from.

“Now we’re finding people that come out and they have never stepped foot on a farm,” said Samulski. “So, by educating them, they’re becoming more knowledgeable on where their food comes from and the traceability of their food.”

The Mayor and Samulsi also discussed how small business are the backbone of the U.S. economy and the impact small farms have on the Tennessee economy. Additionally, they talked about what’s next for the farm.

“For us, it was a land grant, so I tell my children every day that it’s a gift and you have to preserve this, take care of it and share it,” said Samulski.

To hear more of what was said during the interview, check out the [video](#).

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