



# MEDIA ADVISORY

OFFICE OF COUNTY MAYOR GLENN JACOBS

400 Main Street, Suite 615, Knoxville, TN 37902

## Mayor Jacobs to Attend Cash Mob at Big Oak Shoe Store

WHEN: 3 p.m., Wednesday, June 29, 2022

WHERE: Big Oak Shoe Store at Halls Crossroads (7120 Maynardville Pike)

**BACKGROUND:** A cash mob is a group of people who assemble at a local business to create excitement and drive sales.

Knox County Mayor Glenn Jacobs will join the Halls Crossroads Women's League to Big Oak Shoe Store's cash mob. The event runs from 3-6 p.m.

Big Oak Shoes is a family-owned small business located in the heart of the Halls Community. For 50 years, Big Oak Shoes has sold brand name footwear at competitive prices. The family prides itself on excellent selection and personal customer service.

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