



MEDIA RELEASE

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Knox County Public Library to Cut Ribbon on Inaugural Storybook Trail *Launches final leg of Mayor's 2022 ReadCityUSA Million Hour Challenge: Sailing Home*

KNOXVILLE, Tenn.— Knox County Public Library will cut the ribbon on its inaugural Storybook Trail in West View Park (2950 Keith Ave.) at 1 p.m. on Friday, Sept. 16.

Knox County Mayor Glenn Jacobs along with Knoxville Mayor Indya Kincannon will be joined by students from nearby West View Elementary School to celebrate the first of several Storybook Trails to be installed throughout the county. This first trail will feature “My Voice Is a Trumpet” by Jimmie Allen.

The trails also feature prompts to encourage physical activity between panels.

Additional trail locations will be installed and announced this fall.

The Library plans to rotate the storybooks between parks after several months so new books will be on display throughout the year.

“These Storybook Trails are a great way to shine a light on two of the most important priorities of my administration – literacy and health,” said Mayor Jacobs. “I’m excited Knox County will have a such a unique way for people to access books in an outdoor setting.”

This Storybook Trail opens as the community sets sail on the final reading challenge (Sept. 1–Dec. 15) in Mayor Jacobs’ one million-hour ReadCityUSA voyage: Oceans of Possibilities. The quest is to read for 45 hours (about 20 minutes a day) and discover priceless museums, historic sites, and other cultural riches in our own backyard.

Sailing Home Treasure Maps are available at any library location to keep track of reading progress and help make ours the best-read community!

The Storybook Trails are made possible by: Governor's Early Literacy Foundation, Friends of the Knox County Public Library, Knoxville City Council Members (Roberto, Thomas, Fugate, Testerman, and Parker), Walmart Store #1318 (Clinton Highway), and Sam's Club #8256 (Walbrook Drive).

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