MEDIA RELEASE

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Mayor Jacobs Talks About the New Year and Beer Sales at Neyland Stadium

KNOXVILLE, Tenn.— During his Weekly Update, which will post about 3 p.m. today, Knox County Mayor Glenn Jacobs talks about the history behind the iconic ball drop at Times Square to celebrate the new year and addresses beer sales at Neyland Stadium.

"Last football season, there were three reported violations. And while some folks will point to beer sales as a cause of increased rowdiness at the stadium, the numbers tell a different story," Mayor Jacobs says as he weighs in on the issue.

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